

# You *are* the key

MOON COMMUNITY ACCESS TELEVISION



JULY 2013

## Cable TV Advisory Board — Accepting Applications

MCA-TV's Cable TV Advisory Board is currently accepting applications for a term expiring January 2016. The Cable TV Advisory Board advises the director of the cable TV station in regards to programming, equipment, volunteers and all other areas relating to station operations. The advisory board also reports to and advises the Moon Township Board of Supervisors in regards to station operations and issues relating to cable television and franchise agreements.

Interested residents may submit resumes and applications to the Moon Township Board of Supervisors. Contact the Moon Township Administration Office at 412-262-1700 for more information.

## Become MCA-TV's Next Community Producer

MCA-TV is one of the most active volunteer groups in Moon Township. Current MCA-TV volunteers who are Moon Township residents are encouraged to take their talents to the next level and sign on as a community producer. Community producers are responsible for providing the original and entertaining productions for MCA-TV to add to its programming schedule.

Why become a Community Producer? MCA-TV is currently looking for new productions to add to its programming schedule. Now is the time to put your long awaited show idea to air!

Don't have an idea? Let the MCA-TV staff help you with a few show suggestions: Moon Township or Pittsburgh tourism; home improvement; children's programs including crafts, learning, reading or exercise; musicians and singers; comedy; community events.

These are just a few new ideas to encourage MCA-TV volunteers to take advantage of all MCA-TV has to offer. Choose an idea that fits you or create your own. Now is the perfect time to step outside and produce a new series! Call MCA-TV today at 412-269-1191 to get your TV show idea on air. The staff will gladly assist aspiring community producers throughout the process.

**From Moon to the Stars....First stop MCA-TV, next stop Hollywood!**



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## Volunteer Opportunity!

Join MCA-TV at Moon Parks and Recreation's annual Independence Day Celebration. Read more on page 3.

## MCA-TV's History Program Series

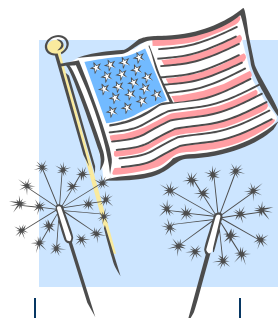
MCA-TV is presenting a new four part series history program. Read more about the production on page 4.

## Office Closure

Thursday, July 4  
-Independence Day-

# MCA-TV Calendar of Events

## July 2013



Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Moon Supervisors Meeting 7 p.m.	2 Pilates 11 a.m.	3	4 Office Closed Independence Day!	5 "Travel Journals" premieres	6
7	8	9	10	11	12	13
14	15	16	17 BFTF 9:30 a.m.	18	19	20
21	22	23	24	25 Happy B-day Bryan Chemini!	26	27
28 Happy B-day Barb Karp!	29	30	31			

\*E-mail your birthday or Volunteer Newsletter idea to [asergeant@moontwp.com](mailto:asergeant@moontwp.com) or call 412-269-1191.

**MCA-TV Comcast channel 14, Verizon FiOs channel 35**  
**MAG-TV Comcast channel 18, Verizon FiOs channel 37**



Watch community and government programming online at [www.mca-tv.org](http://www.mca-tv.org)  
 Visit [www.moongovtv.us](http://www.moongovtv.us) and [www.mca-tv.org](http://www.mca-tv.org) for full schedule information.

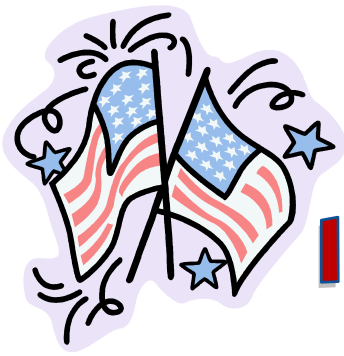
### Pilates - New Episode!

Summer is here ! Tone and tighten your muscles for the beach or the pool with MCA-TV's "Core Conditioning" hosted by Community Producer, July Elias. Pilates is a great way to improve posture, strengthen core muscles, become more flexible and be less prone to injuries. Elias says that Pilates is the perfect fitness routine for all ages and genders and provides limitless benefits. Don't delay, get started today! View the program schedule online at [www.mca-tv.org](http://www.mca-tv.org) for show times.

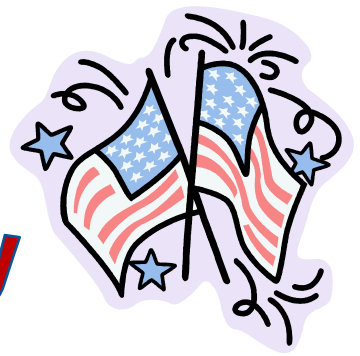
### Moon Class of 2013 Graduation - Special Edition!

Do you have a son, daughter, relative or neighbor who graduated this year? MCA-TV gives you a front row seat to the entire Moon High School Class of 2013's Commencement Ceremony. Watch your loved one as he or she receive their diploma during graduation. View the program schedule online at [www.mca-tv.org](http://www.mca-tv.org) for show times.

All shows aired on MCA-TV and MAG-TV are available on DVD & Blu-Ray . Call **412-269-1191** to order!



# Celebrate Independence Day



**Thursday, July 4 | 4 p.m.-10 p.m. | Moon Park**

Celebrate this Fourth of July with your friends at MCA-TV! Volunteers are needed for the annual Independence Day celebration at Moon Park. Volunteer opportunities include greeting visitors and assisting in the production trailer. MCA-TV will be filming the live music performances, fireworks show and the many festivities going on at Moon Park during this holiday event.

Kids activities start at 4 p.m., entertainment at 7 p.m., and fireworks after 10 p.m. Schedule of events is as follows: kid's activities, Arena's Performing Arts Centre, the Stony River Boys, Sarah Marince, Zambelli Fireworks Internationale. Arrive early for the most convenient parking.

To volunteer contact **aser-geant@moontwp.com** or **412-269-1911**.

**Volunteer  
Opportunity**



MCA-TV Volunteers, Frank Vieira and Frank Magnotta, tape the live entertainment at last year's Independence Day event.

## **US Army 28th 'Keystone' Division Concert Band**

**Wednesday, July 3 | 7 p.m.**

**Moon Park**

With a history of service that predates the American Revolution, the 28th "Keystone" Division Band, based in Hollidaysburg, Pennsylvania, is among the top performing Army National Guard Bands in the nation today. Come listen to the 40 member concert band who will perform music from contemporary to classical, rousing Sousa Marches and beautiful ballads.

## **Moon Park & Recreation's 5K Run/Walk**

**Saturday, June 29 | 9 a.m.**

**Cherrington Corporate Center**

Lace up those running shoes and join Moon Parks for a fabulous family fitness event. Moon Parks in partnership with local sponsors is proud to host the 4th Annual Township of Moon 5K Run/Walk. Moon Parks encourages all residents to participate in this community event. The 5K begins in the Greater Pittsburgh Orthopedics Association parking area. Boost your fitness level with the course of challenging hills mixed with gently rolling paved roads around Cherrington Business Center and township roads. Register in-person at the event on race day!

## MCA-TV History Program Series –

### *Produced by Earl Edwards*

Moon Community Access Television is releasing the first episode of a four part series of history programs in celebration of Moon Township's 225th Anniversary. Three of the programs were created by the Old Moon Township Historical Society and one is being created by Sharon Community Presbyterian Church. All four of the programs in the series are being produced by MCA-TV volunteer and community producer, Earl Edwards. "Travel Journals" premieres on Friday, July 5, 2013 at 11 a.m., 4 p.m. and 9 p.m. on Comcast channel 14 and Verizon FiOs channel 35 in Moon Township, Coraopolis Borough, Crescent Township, Findlay Township, North Fayette Township and Neville Township. The four part history series begins with very old history of the township and its surrounding areas then progresses to more recent times.

"Travel Journals" starts with the earliest records of human occupation of this area then moves to the adventures of five individuals who penned travel journals when they passed through Moon Township prior to 1760. The earliest "journals" are written by archaeologists as no writing survives. Edwards' program begins with the archaeology of the Meadowcroft Rockshelter located in Avella, Pennsylvania. A farmer noticed artifacts associated with rockfalls along a creek and correctly guessed it had been a rockshelter that was now covered by fallen rocks. The University of Pittsburgh became interested and hired a young archaeologist, James Adovasio, to supervise the excavation. Results showed sporadic occupation for over 16,000 years making it, at that time, the oldest evidence of human occupation in North America. Humans in Avella, 35 miles away, would also have travelled here long before the pyramids of Egypt.



The next segment of "Travel Journals" covers the McKees Rocks Mound, within the boundaries of Old Moon Township in 1788, 225 years ago. The 15 ft. high, 85 ft. long mound was built by the Adena people between 200 BC and 100 AD. The mound was later used by the Hopewell and Monongahela people and sometimes served as a burial site. 700 years later Andrew Carnegie hired someone to excavate the mound. Today the mound is completely destroyed. Excavations in the late nineteenth century revealed 33 skeletons and numerous artifacts made of copper and shells. "Travel Journals" then moves on to the Monongahela culture of the Native American

Woodland people who lived in western Pennsylvania, western Maryland, eastern Ohio, and West Virginia from 1050 to 1635 AD. The Monongahela culture was gone before the Europeans arrived.

The program concludes with the written journals of five individuals: Conrad Weiser, a negotiator for Pennsylvania and Virginia travelled through Moon to make Indian alliances against the French; Father Bonnevilles, a Jesuit from Montreal

who was part of a French expedition; George Washington, then a major in the militia who came representing the Governor of Virginia in an attempt to kick out the French; the final journal is the tales of two young girls who were taken captive by the Delaware Indians and drug back and forth across western Pennsylvania and Ohio until their escape three years later.

Edwards researched the stories for this program through a book titled "Pen Pictures of Early Pennsylvania" written by University of Pittsburgh Press and first published in 1938. The book is one of a series relating Western Pennsylvania History written under the direction of the Western Pennsylvania Historical Society.

MCA-TV will release air dates and times for the other three episodes of the history series throughout the upcoming months in 2013.



## MCA-TV Welcomes Production Intern, Devin Pingree

MCA-TV welcomes Production Intern, Devin Pingree. Pingree is a senior at Robert Morris University in Moon Township where he studies Television Production. He and MCA-TV's new Communications Intern, Ashley Burk, are working together to produce new informative programming for Moon Township's government station, MAG-TV. Read below to learn more about Pingree then stop by the studio to say "Hi". Check back to the *August Volunteer Newsletter* to read about Burk.

### Tell us about your background:

During school for MCA-TV I help with the live sports productions (camera, replay, directing...). Right now I work at school (Robert Morris University) helping out with shooting and editing. On the weekends I work at Kennywood.

### What interests you most about Television Production:

I like being part of and working with a team of people. Equipment and trying to achieve different effects also interest me.

### Describe a project that you are most proud of:

I'm proud of the documentary on the Wheatley Center (new RMU building) that me and my group did last semester. We made it more interesting than it should have been by making it Twilight Zone themed.

### What are your future goals after graduation:

Get married and start a family.

### What are some of the things you are working on with MCA-TV:

Right now I'm working on shooting some things about public works.

### What are some of your skills/ways you can assist volunteers at MCA-TV:

I can help with shooting, lighting, and editing.

### Tell us a little bit about yourself:

**Family:** I have a twin brother. He goes to Penn State for Accounting.

**Pets:** Two boxers, Gidget and Reuben, and two horses, Zeus and Bubba.

**Hobbies:** Listening to music, TV, movies, tennis.

**Interests:** Movie equipment (steadicam, follow focus, jib...)

**Favorite sports team:** Pirates

**Interesting fact about you:** Fan of psychedelic music.



Sorry we're



The MCA-TV office and studio will have limited hours until further notice. Please contact MCA-TV at 412-269-1191 with any questions.

Monday: 8:30 a.m. – 9 p.m.  
Tuesday: 8:30 a.m. – 9 p.m.  
Wednesday: 8:30 a.m. – 7 p.m.  
Thursday: 9 a.m. – 5 p.m.  
Friday: 8:30 a.m. – 12 p.m.  
Saturday & Sunday: Closed

### Moon Township Wants to Hear Your Memories

In celebration of Moon Township's 225th Anniversary the township is asking residents, both past and present, to share their favorite stories and memories of people, places, and how the township has changed through the years. E-mail stories and photos to **asergeant@moontwp.com** and reminisce with the stories of others in the community online at **www.moontwp.com**.



### Let's Be Friends!

We are buddies in person, now lets say "Hi" online! "Like" **Moon Community Access Television** on Facebook to stay updated on volunteer news, events and programs with MCA-TV. Share the page with friends and relatives to keep them informed about new shows airing on MCA-TV.

## Moon Community Access Television

Suite 140  
1700 Beaver Grade Road  
Moon Township, PA 15108  
412-269-1191

### Studio Hours

<b>Monday—Thursday:</b> 8:30 a.m. to 9 p.m.	<b>Saturday:</b> 10 a.m. to 4 p.m.
<b>Friday:</b> 8:30 a.m. to 12 p.m.	<b>Sunday:</b> Closed

### Staff Information

**James Koepfinger**  
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**Ryan McAfee**  
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Communications Director  
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**Bryan Chemini**  
Production Assistant  
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“Like” us on Facebook at “*Moon Community Access Television*”

The MCA-TV Newsletter is a monthly publication for friends, volunteers and producers of MCA-TV, the public, educational and government station owned and operated by Moon Township and shown locally on channel 14 of the Comcast cable system and channel 35 of the Verizon FiOS network. Please e-mail **asergeant@moontwp.com** or call 412-269-1191 and ask to be unsubscribed if you wish not to receive future issues.