

# You *are* the key

MOON COMMUNITY ACCESS TELEVISION



JUNE 2013

## ***Moon Township Celebrates 225 Years!***

In celebration of Moon Township's 225th Anniversary MCA-TV Volunteer and Community Producer, Earl Edwards, has been spending countless hours in the MCA-TV studio producing and editing programs highlighting the history of Moon Township. Edwards, together with the Old Moon Township Historical Society, use these historic programs to narrate what the township and its surrounding areas were like before Moon became the prominent business and residential area that it is today. Check back to **[www.mca-tv.org](http://www.mca-tv.org)** and the Volunteer Newsletter to see when the shows will air on MCA-TV.



## ***Moon Community Access Television est. 1984***

A large part of Moon Township's history includes when each of the township departments began, how they were formed, and how they became what they are now. Moon Community Access Television was established in 1984 as a community-based network that provides public access, educational, and governmental programming to residents of Moon Township. The station began operating in January of 1985 from a one-room studio in the old Moon Area High School. More than two decades later, MCA-TV's studio relocated to the Community Service Center and production equipment has advanced. Today, MCA-TV is shown locally on Comcast channel 14 and Verizon FiOs channel 35 reaching more than 25,000 households. The station has three full-time employees including a Director, Assistant Director, and Communications Director in addition to part-time staff. MCA-TV relies on the assistance of its community volunteers to provide high-quality, non-commercial television programming. The station recruits community producers and volunteers through its free television production training course that is taught on-site in the MCA-TV studio. MCA-TV works with Moon School District and Robert Morris University to produce programs and sporting events. The station also hosts its annual Public Awareness Weekend event where it invites nonprofit organizations in to the studio to talk about their cause during a 21-hour live television marathon.

MCA-TV welcomed the addition of its sister station, Moon Area Government Television, in August 2011. MAG-TV is shown locally on Comcast channel 18 and Verizon FiOs channel 37. MAG-TV airs public meeting coverage of the Moon Township Board of Supervisors, Moon Area Board of Education, and Moon Township's neighboring municipalities. The station also provides government education programs designed to give viewers a better understanding of their local government.

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## ***Volunteer Opportunity!***

**Join MCA-TV at Moon Parks and Recreation's Annual Independence Day Celebration. Read more on page 3.**

## ***Volunteer Spotlight***

**Meet one of MCA-TV's most dedicated volunteers on page 4. Linda Francis has been volunteering with MCA-TV for 28-years. Read what keeps her motivated to continue to volunteer and produce!**

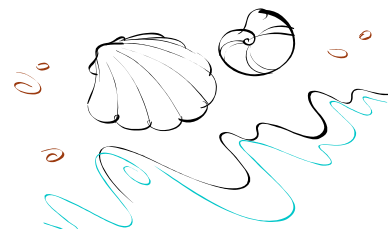
## ***Office Closure***

**Thursday, July 4  
-Independence Day-**

# MCA-TV Calendar of Events



## June 2013



Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	
2	3	4	5 Moon Twp. Supervisors Meeting 7 p.m.	6	7	8
9	10	11 Happy Birthday Sue Vandertie!	12	13	14 MHS Graduation	15
16 Happy Father's Day!	17	18	19 BFTF 9:30 a.m.	20	21 Happy Birthday Clark Cairns!	22
23	24 Happy Birthday Frank Magnotta!	25	26	27	28	29/30

**MCA-TV Comcast channel 14, Verizon FiOs channel 35**  
**MAG-TV Comcast channel 18, Verizon FiOs channel 37**



Watch community and government programming online at [www.mca-tv.org](http://www.mca-tv.org)  
 Visit [www.moongovtv.us](http://www.moongovtv.us) and [www.mca-tv.org](http://www.mca-tv.org) for full schedule information.

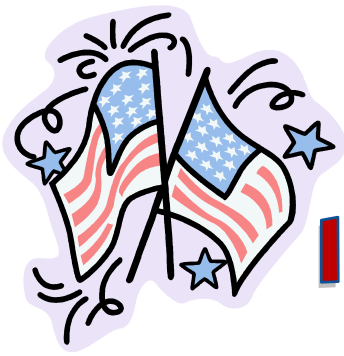
### Travels with Bonnie and Pete - New Episode!

Take an adventure across the world while never leaving the comfort of your home on *Travels with Bonnie and Pete*. Follow Community Producer, Bonnie Davis, and Mark Morava as they explore London on the newest episode. The cohosts visit Westminster Abbey, Big Ben, Buckingham Palace, Tower of London, and several scenic castles. The show is moderated by Pete Chapla as he asks Bonnie and Pete to share the interesting finds of their trip. Watch *Travels with Bonnie and Pete* on Wednesdays at 9 a.m., 1 p.m., and 7 p.m., and on Sundays at 3 p.m.

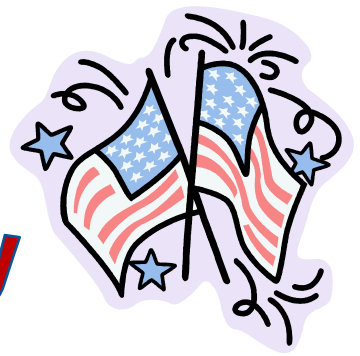
### Senior Workout - New Episode!

Spring into shape this summer with the newest workout from Community Producer, Linda Francis, in *Senior Workout*. Francis is one of MCA-TV's longest-running community producers. Francis instructs this low-impact aerobics routine geared toward senior citizens. Watch *Senior Workout* on MCA-TV Mondays, Wednesdays, and Fridays at 8:30 a.m., 12:30 p.m., and 6 p.m.

*All shows aired on MCA-TV and MAG-TV are available on DVD & Blu-Ray. Call 412-269-1191 to order!*



# Celebrate Independence Day



**Thursday, July 4 | 4 p.m.-10 p.m. | Moon Park**

Celebrate this Fourth of July with your friends at MCA-TV! Volunteers are needed for the annual Independence Day Celebration at Moon Park. Volunteer opportunities include greeting visitors and assisting in the production trailer. MCA-TV will be filming the live music performances, fireworks show, and the many festivities going on at Moon Park during this holiday celebration.

Kids' activities start at 4 p.m., entertainment at 7 p.m., and Fireworks after 10 p.m. Schedule of events is as follows: kid's activities, Arena's Performing Arts Centre, the Stony River Boys, Sarah Marince, Zambelli Fireworks Internationale. Arrive early for the most convenient parking.

To volunteer contact [asergeant@moontwp.com](mailto:asergeant@moontwp.com) or **412-269-1911**.

**Volunteer  
Opportunity**



MCA-TV Volunteers, Frank Vieira and Frank Magnotta, tape the live entertainment at last year's Independence Day event.

## **US Army 28th 'Keystone' Division Concert Band**

**Wednesday, July 3 | 7 p.m. Moon Park**

With a history of service that predates the American Revolution, the 28th "Keystone" Division Band, based in Hollidaysburg, Pennsylvania, is among the top performing Army National Guard Bands in the nation today. Come listen to the 40 member concert band who will perform music from contemporary to classical, rousing Sousa Marches and beautiful ballads.

## **Moon Park & Recreation's 5K Run/Walk**

**Saturday, June 29 | 9 a.m.**

**Cherrington Corporate Center**

Lace up those running shoes and join Moon Parks for a fabulous family fitness event. Moon Parks in partnership with local sponsors is proud to host the 4th Annual Township of Moon 5K Run/Walk. Moon Parks encourages all residents to participate in this community event. The 5K begins in the Greater Pittsburgh Orthopedics Association parking area. Boost your fitness level with the course of challenging hills mixed with gently rolling paved roads around Cherrington Business Center and township roads. Register online today at [www.moonparks.org](http://www.moonparks.org).

## MCA-TV Volunteer Spotlight –

### Linda Francis

Linda Francis has been a dedicated volunteer and producer with MCA-TV for 28-years, she also teaches fitness classes for Moon Parks and Recreation. Francis shares her story of how she became involved with MCA-TV, her memorable experiences, and why she encourages others to join in on the excitement and become a volunteer.

Back in 1985 I was approached by a MCA-TV board member who asked me if I would do an exercise class on TV similar to the classes I was currently doing at a local YMCA. Naturally I hesitated and was a bit leery to do so in front of a camera, but 28-years later I don't even notice the cameras anymore! Of course I know they are there because of the wonderful volunteers who alert me which camera to look at, but once I get started my main concern is trying to produce a good exercise show that most people are able to follow and do at home.

I started out with a high impact show, which was the craze back then, and eventually I changed into a low impact program. While doing a low impact show I began to see the need for a program for the older people in our community. I approached MCA-TV Executive Director, Jim Koepfinger, and asked him if I could add a Senior Workout show. As I became a "senior" myself I changed over entirely to working with seniors. I will have

been teaching exercise classes for a total of 39-years this spring and have enjoyed working mostly with the older population. They have fun together and love the companionship of others without any intimidation.

Being the host for the show with my many guests gives me much satisfaction knowing I am helping many people at home stay fit actively, physically, and mentally. Many

times when I am showing a complicated step the class will say, "We are now working our brains." Simple movements and things we take for granted which we do every day can fall away through inactivity. As we know, people are living longer and we to keep functioning physically mentally and emotionally. It is gratifying when people tell me they have watched the program and I always ask them, "Did you also do the exercises?"

I have taken the training classes twice that MCA-TV offers and have helped with Public Awareness Weekend by interviewing others. In taking the classes, I have learned what goes on during the taping of my shows and the work that goes on behind the scenes. MCA-TV has come a very long way since its beginning in the studio at the old Moon High School; the sets today, the variety of programs, the old movies and cooking shows have made the station a fun place to be and have given the volunteers many rewards as well as the community. I appreciate the volunteers so much and all of the help they have given to me over the years. It was very fulfilling to recently receive recognition with Ron Potter from the Moon Township Board of Supervisors for our many years of volunteering at the station.

I would like to encourage others to come and visit the station, take one of the training classes, and see how much fun and rewarding it can be. We have many seniors helping behind the scenes who really enjoy working together. If you sign up for a class, I am sure you will enjoy the experience and learning the hands on process that creates our great shows.

**Get moving** with me, Linda Francis, in "Senior Workout" shown on MCA-TV Mondays, Wednesdays, and Fridays at 8:30 a.m., 12:30 p.m., and 6 p.m. Adults and seniors can also join in my Senior Workout class at the Moon Township Administration Building Auditorium every Wednesday from July 3 through August 7 from 9:30 to 10:30 a.m.



—Linda Francis





## ***Congratulations***

*MCA-TV Graduates of spring 2013!*

**Randy Bartosh  
John Merison  
Barbara Smith  
Jeff Ziegler  
Jeanne Creese  
George Jucha  
John Len  
Ryan Ball  
Daniel Crespo  
Robert Lingg**

## ***Moon Township Wants to Hear Your Memories***

In celebration of Moon Township's 225th Anniversary the township is asking residents, both past and present, to share their favorite stories and memories of people, places, and how the township has changed through the years. E-mail stories and photos to **[asergeant@moontwp.com](mailto:asergeant@moontwp.com)** and reminisce with the stories of others in the community online at **[www.moontwp.com](http://www.moontwp.com)**.



## ***Let's Be Friends!***

"Like" **Moon Community Access Television** on Facebook to stay updated on volunteers news and events with MCA-TV!

**Thank you** to all volunteers who assisted at the polls in the 2013 Primary Election Coverage: Frank Magnotta, Tom Lattanzio, Kerry Sparks, Marlene Koledin, Ashley Koepfinger, Earl Edwards, Mark Morava, Bonnie Davis, George Jucha, and Barbara Smith.  
Your time and efforts are truly appreciated.

# **Moon Community Access Television**

**Suite 140  
1700 Beaver Grade Road  
Moon Township, PA 15108  
412-269-1191**

## **Studio Hours**

**Monday—Thursday:  
8:30 a.m. to 9 p.m.  
Friday:  
8:30 a.m. to 12 p.m.**

**Saturday:  
10 a.m. to 4 p.m.  
Sunday:  
Closed**

## **Staff Information**

**James Koepfinger**  
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**Ryan McAfee**  
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**Bryan Chemini**  
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**"Like" us on Facebook at "*Moon Community Access Television*"**

This newsletter is a monthly publication for friends, volunteers and producers of MCA-TV, the public, educational and government station owned and operated by Moon Township and shown locally on channel 14 of the Comcast cable system and channel 35 of the Verizon FiOS network. If you wish not to receive future issues, please e-mail **[asergeant@moontwp.com](mailto:asergeant@moontwp.com)** or call **412-269-1191** and ask to be unsubscribed.