

You *are* the key

MOON COMMUNITY ACCESS TELEVISION



OCTOBER 2013

Become MCA-TV's Next Community Producer

Do you dream of having your own cooking show but the only people who see you cook are your kids, spouse or family pet? Are your friends and neighbors constantly asking you for advice about gardening or DIY crafts around the house? If you answered yes to any of these questions or have had something similar happen to you then Moon Community Access Television has what you are looking for!

MCA-TV is seeking new productions to add to its programming schedule. Now is the perfect time for ambitious residents who are MCA-TV volunteers to turn their long-awaited show idea into a television series. One of the most active volunteer groups in Moon Township, MCA-TV provides high-quality local programming to Moon and its neighboring communities. Several MCA-TV original shows have won national and state-wide awards including "The Doctor Is In", produced by Dr. Marc Schneiderman, and "Soak it Up: A Storm Water Documentary". These award-winning shows express the evident value of community-produced programming.

Show ideas include but are not limited to: health and fitness; cooking; education; Moon Township or Pittsburgh tourism sites; home improvement; children's programming including crafts, learning, reading or exercise; musicians and singers; comedy; community events.

These are just a few ideas to encourage residents to take advantage of all MCA-TV has to offer. Choose an idea that fits you or create your own. Now is the perfect time to step outside and produce a new series! Call MCA-TV today at 412-269-1191 to get your TV show idea on air. The staff will gladly assist aspiring community producers throughout the process.

Cable TV Advisory Board — Accepting Applications

MCA-TV's Cable TV Advisory Board is accepting applications for a term expiring January 2016. The Cable TV Advisory Board advises the director of the cable TV station in regards to programming, equipment, volunteers and all other areas relating to station operations. The advisory board also reports to and advises the Moon Township Board of Supervisors in regards to station operations and issues relating to cable television and franchise agreements.

Interested residents may submit resumes and applications to the Moon Township Board of Supervisors. Contact the Moon Township Administration Office at 412-262-1700 for more information.

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Country Concert at Robin Hill Park

Local country star and MCA-TV employee, Frank Vieira, is performing a free lunchtime concert at Robin Hill Park. Learn more about the event on page 2.

Volunteer Spotlight

Meet MCA-TV Volunteer, Community Producer and Advisory Board member, Frank Magnotta. Read what he enjoys most about volunteering on page 3.

Office Closure

Monday, November 11
-Veterans Day-

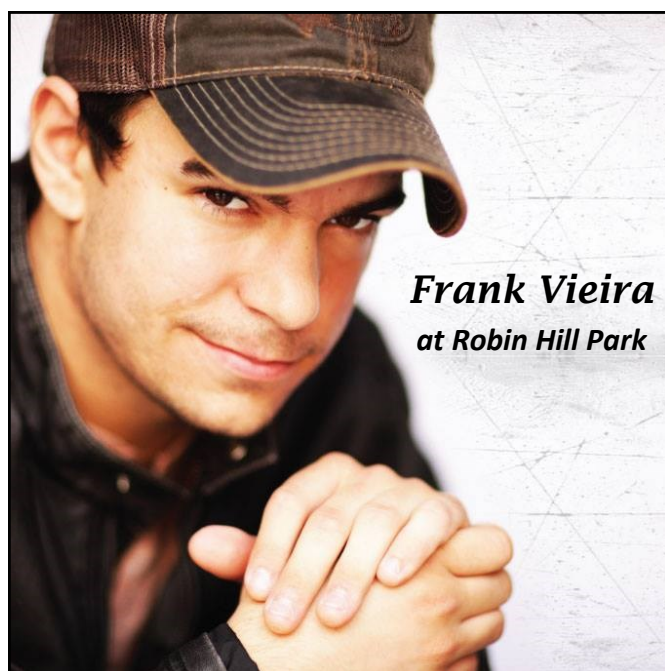
MCA-TV Calendar of Events

October 2013



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2 Twp. Supervisor Meeting 7 p.m.	3	4 MHS VS. Central Valley 7:30 p.m.	5
6	7	8	9 BFTF 9:30 a.m.	10	11 MHS @ New Brighton 7 p.m.	12
13	14	15	16	17	18 MHS VS. New Castle 7:30 p.m.	19 RMU VS. Duquesne 6 p.m.
20	21	22	23	24	25 MHS VS. Montour 7:30 p.m.	26
27	28	29	30	31 HAPPY HALLOWEEN		

*Email your birthday or Volunteer Newsletter idea to asergeant@moontwp.com or call 412-269-1191.



Frank Vieira
at Robin Hill Park

Wednesday, September 18 | 12 – 1 p.m.
Robin Hill Park Gazebo

Enjoy lunch outside and listen to music at a FREE concert featuring local country star and MCA-TV employee, Frank Vieira. Vieira will play hit songs from his debut album including "(Place That Ain't) Too Crowded". Find your new favorite song and join Vieira's fan club "The Beer Leaguers" at frankvieira.com.

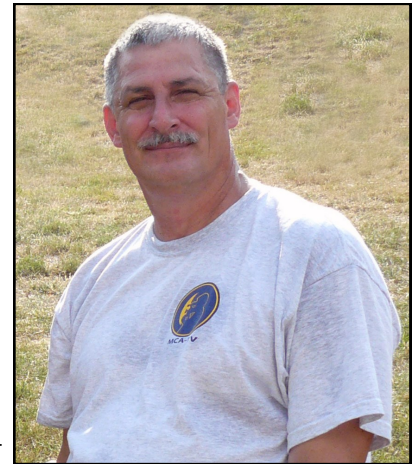
Vieira is Moon Township and MCA-TV's web and graphic designer. He assists with several MCA-TV events including Public Awareness Weekend and the production of Moon High School Varsity Football.

Volunteer Spotlight – Frank Magnotta

Meet Frank Magnotta, a MCA-TV community producer who has been volunteering with the station for three years. Other than occasionally making home videos of family vacations, Magnotta had no prior experience with filming or producing before becoming a part of MCA-TV. However, his lack of experience did not let that stop him from taking an interest in the volunteer classes offered at MCA-TV. "After seeing the ad flash across my television, I thought this would be a great opportunity to learn how to use the editing software," says Magnotta.

Rather than focusing on one main interest, Magnotta enjoys doing and learning as much as he can. Some of the things he has been involved with include helping with the volunteer training classes, working during both Public Awareness Weekend and the Independence Day celebrations at Moon Park, doing instant replays for Moon football and working the cameras at Moon High School's Commencement Ceremony. Magnotta's most memorable experience over the past three years he has volunteered with the station is when a show he edited and produced was first broadcasted on television.

Future projects for Magnotta include working with a Coraopolis resident who is planning a children's craft and storytime show. When asked about his experience as a volunteer, he had nothing but good reviews. "I have a great time volunteering and would encourage others to do so also," says Magnotta. "The MCA-TV staff is there to assist you in any way they can and the other volunteers are very friendly and helpful as well. We are all there to help each other so no one fails."



MCA-TV Kicks Off Football Season

Moon Community Access Television is in production of its twenty-eighth consecutive season of Moon Area High School varsity football. The production has evolved since the station's first football broadcast in 1985 into a five-camera production with press box commentary and analysis from Moon resident, Dave Merison, and MCA-TV volunteer, Pete Cepulis, while a crew of MCA-TV volunteers handles the technical aspects of production. A special thank you to this year's sponsors: Weinstein Chiropractic, Boni Orthodontics and Angelia's Pizza.

MCA-TV also produces coverage of all Robert Morris University Colonial home football games. RMU students, staff and MCA-TV Executive Director Jim Koepfinger take to the stands to record every touchdown, pass and tackle.

The MCA-TV/RMU production trailer allows the station to provide high-definition sports coverage to Moon Township and surrounding communities featuring high-quality graphics including a scoreboard, countdown clock and downs and yardage displays; slow-motion instant replay; sideline and play-by-play reporting. Find air dates and times for all sporting events online at mca-tv.org.

Call MCA-TV at 412-269-1191 for a DVD or Blu-Ray of this high-quality sports coverage.

2013-14 RMU Colonial Football Season -home games-

Oct. 19: RMU vs. Duquesne - p.m.

Nov. 2: RMU vs. Bryant - 12 p.m.

Nov. 16: RMU vs. Sacred Heart - 12 p.m.

2013-14 MHS Tiger Football Season

Sept. 20: Ambridge vs. Moon - 7:30 p.m.

Sept. 27: Moon @ Hopewell - 7:30 p.m.

Oct. 4: Central Valley vs. Moon - 7:30 p.m.

Oct 11: Moon @ New Brighton - 7:30 p.m.

Oct 18: New Castle vs. Moon - 7:30 p.m.

Oct. 25: Montour vs. Moon - 7:30 p.m.



What to Watch - New Shows



MCA-TV Comcast channel 14, Verizon FiOs channel 35

MAG-TV Comcast channel 18, Verizon FiOs channel 37

Watch community and government programming online at www.mca-tv.org

Visit www.moongovtv.us and www.mca-tv.org for full schedule information.

"Government Review" - New Episode!

Join MCA-TV Communications Director Alexis Sergeant as she informs residents of Moon Township events and programs. Viewers can find air dates and times for "Government Review" on mca-tv.org or watch on MCA-TV's sister station, Moon Area Government Television - program schedule found at moongovtv.us.

"The Doctor Is In" - New Episode!

This award-winning show spotlights Moon Township resident and community producer, Dr. Marc Schneiderman (pictured left) of Sewickley Valley Medical Group and his co-host, Dr. Robert Skovira (pictured right) of Robert Morris University.



The one-hour program features interviews with pulmonologist, Dr. Gregory B. Patrick of Heritage Valley Medical Group - Pulmonology on asthma; orthopaedic surgeon and past President of Endowment for the American Association for Hand Surgery, Dr. Ronald Palmer on carpal tunnel syndrome; and urologist Dr. Ashutosh V. Kshirsagar of Potomac Urology Center on low testosterone. The episode concludes with Dr. Robert Skovira and Dr. Schneiderman discussing the ethics of nurses and medical personnel being required to receive an annual flu shot. Tune in to the "The Doctor Is In" on Fridays at 11 a.m., 4 & 9 p.m.

"The Great Estates" - MCA-TV History Series

"The Great Estates", written by Debby Kennedy of the Old Moon Township Historical Society, showcases the old estates of Moon Township and Coraopolis Heights. During the industrial days of Pittsburgh, the heavy pollution in the city caused many wealthy families to build homes in suburban areas like Moon Township and Sewickley. Wealthy businessmen bought land in the area and built summer mansions or permanent homes. Three of the well-known mansions are Robin Hill, the Hyeholde and Flaugherty House. In the program Kennedy shows pictures of these estates and shares stories of the families who built them, some of these homes are gone today. This program was originally prepared as a slideshow at a combined meeting of both the Sewickley Valley Historical Society and Old Moon Township Historical Society. "The Great Estates" is produced by Old Moon Township Historical Society President and MCA-TV Volunteer, Earl Edwards as part of MCA-TV's History Series. Viewers can find air dates and times for "The Great Estates" on mca-tv.org.



**Contact MCA-TV at
412-269-1191 for a DVD or
Blu-Ray of any program
aired on the station.**

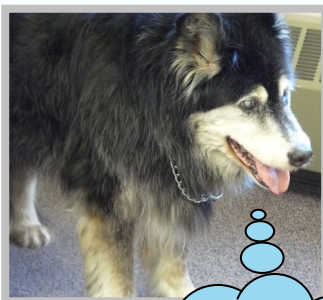
Come in



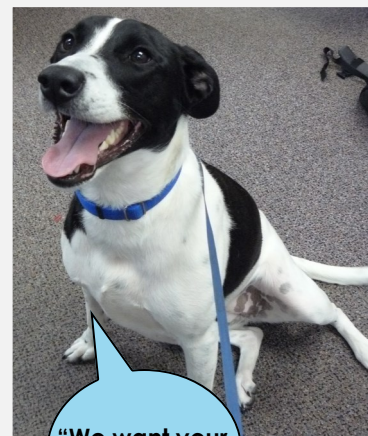
The MCA-TV office and studio hours have returned to normal. Please contact MCA-TV at 412-269-1191 with any questions.

Monday: 8:30 a.m. – 9 p.m.
Tuesday: 8:30 a.m. – 9 p.m.
Wednesday: 8:30 a.m. – 9 p.m.
Thursday: 9 a.m. – 9 p.m.
Friday: 8:30 a.m. – 12 p.m.
Saturday & Sunday: Closed

BRING YOUR DOG TO WORK DAY!



"Did someone
order Pizza?"



"We want your
business!"



"Is it time
for my
nap?"

Moon Community Access Television

Suite 140
1700 Beaver Grade Road
Moon Township, PA 15108
412-269-1191

Studio Hours

Monday-Thursday: 8:30 a.m. to 9 p.m.	Saturday: 10 a.m. to 4 p.m.
Friday: 8:30 a.m. to 12 p.m.	Sunday: Closed

"Like" us on Facebook at
"Moon Community Access Television"

The MCA-TV Newsletter is a monthly publication for friends, volunteers and producers of MCA-TV, the public, educational and government station owned and operated by Moon Township and shown locally on channel 14 of the Comcast cable system and channel 35 of the Verizon FiOS. Please email asergeant@moontwp.com or call 412-269-1191 and ask to be unsubscribed if you wish not to receive future issues.

James Koepfinger
Executive Director
jkoepfinger@moontwp.com

Ryan McAfee
Assistant Director
rmcafee@moontwp.com

Alexis Sergeant
Communications Director
asergeant@moontwp.com

Bryan Chemini
Production Assistant
bchemini@moontwp.com

Frank Vieira
Web and Graphic Designer
fvieira@moontwp.com