

# You *are* the key

MOON COMMUNITY ACCESS TELEVISION



JANUARY 2013

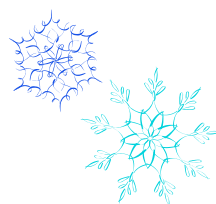
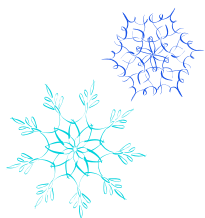
*Please join us for MCA-TV's Holiday Party*

Thursday, January 10, 2013

6 p.m.

at Robin Hill Center\*

949 Thorn Run Road



*We invite you, our friends, to celebrate with us this holiday season for a delightful dinner in appreciation of you - our dedicated volunteers and producers.*

*\*please note the change in location to Robin Hill Center*

## Public Awareness Weekend - Save the Date! March 15 - 16, 2013

Join MCA-TV on the weekend of March 15 - 16 at Public Awareness Weekend! The event will take place on Friday from 12 p.m. - 9 p.m. and Saturday from 9 a.m. - 9 p.m.

This two-day, live television event features interview broadcasts with Pittsburgh-area nonprofits. Each group will have the opportunity to speak for 30-minutes to educate others about their cause and encourage the community to take part and volunteer. All interviews will air live during the event and periodically following the event on MCA-TV. PAW is also a great opportunity to gather with other volunteers, show off your skills, and make new friends! Volunteer opportunities are available in the following areas: interviewer, camera operator, and technical positions. We will need plenty of help over the weekend and any time you have available to give is greatly appreciated. Any volunteer or nonprofit organization interested in participating in Public Awareness Weekend can contact Alexis Sergeant at [asergeant@moontwp.com](mailto:asergeant@moontwp.com) or call MCA-TV at 412-269-1191 to schedule your availability. Interview times will be scheduled on a first-come, first-served basis. Please join us at PAW for food, fun, and a great cause!



### In This Issue

Events & Shows	...2
Volunteer Spotlight	...3
Pause for Paws	...4
MCA-TV Grads	...4

### Volunteer Spotlight

Get to know one of MCA-TV's most active Volunteers, Earl Edwards, in the January edition of "Volunteer Spotlight" on page 3.

### Pause for Paws

MCA-TV Volunteer, Ellen Pearce is producing a new show called "Pause for Paws". Read how you and your adopted pet can get involved on page 4.


### Office Closures

-President's Day-  
February 18

# MCA-TV Calendar of Events:



## January 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	 <b>1</b> -office closed-	<b>2</b> BFTF - 9:30 a.m.	<b>3</b>	<b>4</b>	<b>5</b>	
<b>6</b>	<b>7</b> Supervisors Meeting - 7 p.m.	<b>8</b>	<b>9</b>	<b>10</b> MCA-TV Holiday Party - 6 p.m.	<b>11</b>	<b>12</b>
<b>13</b>	<b>14</b>	<b>15</b> Health & Wellness - 8:30 a.m.	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>
<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b> BFTF - 9:30 a.m.	<b>31</b>		

\*E-mail your birthday or Volunteer Newsletter idea to [asergeant@moontwp.com](mailto:asergeant@moontwp.com) or call 412-269-1191.

**MCA-TV Guide** .....[www.mca-tv.org](http://www.mca-tv.org)

### Moon Government Review - New Episode!

On this month's edition of Moon Township Government Review, Communications Director, Alexis Sergeant, shares several of the Township's Winter Weather Reminders and Safety Precautions. Sergeant then sits down with the Communications Specialist from the American Red Cross of Western Pennsylvania to discuss the Red Cross' relief efforts surrounding Hurricane Sandy. Tune in to MCA-TV on Wednesdays at 10 a.m., 2 p.m., and 8 p.m. Also watch Moon Government Review on MAG-TV, Comcast channel 18 and Verizon FiOs channel 37, visit [www.moongovtv.us](http://www.moongovtv.us) for scheduling information.

### Senior Workout - New Episode!

Burn off those holiday pounds and join Linda Francis in the newest episode of Senior Workout. Francis is one of MCA-TV's longest-running community producers. She instructs this low-impact aerobics routine geared toward senior citizens. Watch Senior Workout on MCA-TV on Mondays, Wednesdays, and Fridays at 8:30 a.m., 12:30 p.m., and 6 p.m.

All shows aired on MCA-TV and MAG-TV are available on DVD and Blu-Ray. Call **412-269-1191** to order yours.



## -MCA-TV Volunteer Spotlight-

# Earl Edwards

Earl Edwards has been volunteering with MCA-TV since he retired in 2002. "I signed up for a MCA-TV class but the class was filled. I became a member of the Senior Men's Club and learned they were looking for a member to videograph their programs. It seemed to be my destiny, so I signed up for the MCA-TV course again. I followed this up with editing training by the MCA-TV staff," says Edwards.

In his 9th year of production, when it comes to volunteering, Edwards can do it all – producer, host, and technical work with camera, audio, and editing equipment; a set of skills that take many hours of determination to acquire. One of Edwards' past productions for MCA-TV is "The Moon Township Bucket List". As a Moon resident of more than 40 years, Edwards used his show as a way for viewers to join him as he rediscovered



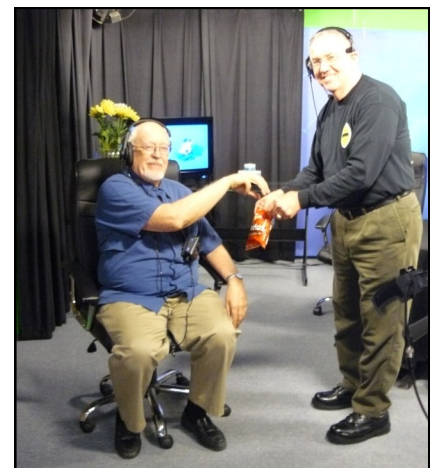
Moon's history and hidden gems, then crossed the items off of his "bucket list". Edwards also produces and edits the Senior Men's Club weekly meeting, each featuring a variety of guest speakers, including musicians, artists, and local professionals that members of the Senior Men's Club gather to hear. "The Senior Men's Club has a rich variety of programs, and I enjoy making these available to the viewers. A recent presentation by Dr. Jim Smiley on Energy Choices was especially good in that it showed the folly of green energy being a long term solution for our country," says Edwards.

As one of MCA-TV's most devoted volunteers, what Edwards enjoys most about being involved is the ever changing electronic aspect of the television industry. "The software and hardware systems

have changed continually since I started, so relearning continues constantly. For a farm youth who started life without telephone or electric power, changes and improvements are a favorite part of life and my MCA-TV experience," says Edwards.

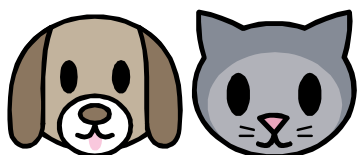
Edwards says his time with MCA-TV brought him to meet many interesting people. "Volunteering is a good way to enrich life. The MCA-TV volunteer effort has let me meet a lot of people with media and technical knowledge as well as exposure to enthusiastic people telling their story via MCA-TV," says Edwards. Edwards also passes along a few words of encouragement on why to become a volunteer, "Life goes quickly. Try each open door. What do you have to lose?"

Watch Edwards' most recent production of Senior Men's Club on MCA-TV, Fridays at 10 a.m., 2 p.m., and 8 p.m.



Edwards volunteering at 2012's Public Awareness Weekend.

## Pause for Paws



MCA-TV Community Producer, Ellen Pearce, is working on a new show featuring the furry friends and volunteers of the Beaver County Humane Society. Have you or someone you know adopted a pet from the Humane Society? Here are two ways to get involved with the show:

- ◆ Volunteer for an on camera interview about your adoption experience with the Humane Society and love of your pet.
- ◆ Send in a photo of you and your adopted pet to be featured in the upcoming show.

E-mail [asergeant@moontwp.com](mailto:asergeant@moontwp.com) for more info!

## Congrats Grad!

MCA-TV welcomes their most recent graduates as part of our team of volunteers!

We look forward to having you involved!

**Kenneth Rubinowski**

**Peter Slavic**

**John Cameron Richardson**

**Willis Richardson**

**Seth Boley**

**Carol Shifflett**

**Kathy Moran**



## Moon Community Access Television

Suite 140  
1700 Beaver Grade Road  
Moon Township, PA 15108  
412-269-1191

### Studio Hours

**Monday—Thursday:**

**8:30 a.m. to 9 p.m.**

**Friday:**

**8:30 a.m. to 12 p.m.**

**Saturday:**

**10 a.m. to 4 p.m.**

**Sunday:**

**Closed**

### Staff Information

**James Koepfinger**

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This newsletter is a monthly publication for friends, volunteers and producers of MCA-TV, the public, educational and government station owned and operated by Moon Township and shown locally on channel 14 of the Comcast cable system and channel 35 of the Verizon FiOS network. If you do not wish to receive future issues, please e-mail [asergeant@moontwp.com](mailto:asergeant@moontwp.com) or call 412-269-1191 and ask to be unsubscribed.